

## **Pet King Brands Celebrates Twenty-Five Years as a “Top Dog” in the Pet Industry with Introduction of New Products at SuperZoo 2022**

*ZYMOX® product family expanded to include new Dermatology, Equine and Cat Products plus new lines for Reptiles, Birds and Small Animals and Exotics*

Pet King Brands, Inc., the leader in enzymatic pet health products celebrates twenty-five years as a “Top Dog” in the pet industry at SuperZoo 2022 with the debut of several new **ZYMOX** Ear and Skin products, three exhibit hall locations, and the first time as a sponsor of the Groom Contest – Sporting event. This year’s conference will be held August 23 – 25, 2022 at the Mandalay Bay Convention Center in Las, NV.

For over 25 years, Pet King Brands’ **ZYMOX** Ear and Skin and **Oratene**® Brushless Oral Care products have been helping animals to resolve ear, skin, and oral conditions without the use of antibiotics or harsh ingredients utilizing the power of the patented LP3 Enzyme System -- a combination of naturally derived enzymes. The new products to be unveiled include extensions of their flagship family of **ZYMOX** Dermatology as well as new products for cats, horses, reptiles, birds, and small animals and exotics.

“Retailers and groomers have been instrumental in helping us to become a top dog in the industry and part of our outreach to improve the health and comfort of animals,” said Pamela K Bosco, President and founder of Pet King Brands. “We are excited to be a sponsor this year of one of the grooming contests and to announce our plans to help more species of animals.”

Attendees of the conference will have an opportunity to learn more about the ZYMOX innovative new products by attending the Groom Contest for Sporting breeds, to take place on Tuesday, August 23 at 10:00 am at the Grooming Stage, Hall B and visiting the SuperZoo New Product Showcase for Dog, Grooming, and Farm & Feed or any of their three booth locations: 5257, 1733, and 5767.

To stay abreast of all new product launches visit [www.zymox.com](http://www.zymox.com) to learn more or to locate a sales representative.

### **About Pet King Brands, Inc.**

Pet King Brands, the maker of **ZYMOX**® Ear and Skin products, **Oratene**® Brushless Oral Care and **Equine Defense**®, is a leader in veterinarian-approved pet products made in the USA. Focused on the health and wellness of small and large animals of all ages, the products utilize the advanced technology of the patented LP3 Enzyme System. Led by President and Founder, Pamela Bosco, who first introduced **ZYMOX** in 1998 with the help of her bioscientist brother, Michael Pellico, Pet King Brands has changed the way people care for animals’ ears, skin, and mouth. Guided by the principle that *Healthy Animals Lead Happy Lives™*, Pet King Brands offers solutions that are gentle to the animal, easy to administer and free of harsh chemicals and antibiotics.